



Building with Biology

LOGOS AND SPECS

APRIL 2016

VERTICAL



Activities and Conversations
about Synthetic Biology

The logo can be used with or without
the tagline in full-color, 1-color or grayscale





Activities and Conversations about Synthetic Biology



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HORIZONTAL
VERSION 2



Activities and Conversations about Synthetic Biology



The logo can be used with or without the tagline in full-color, 1-color or grayscale

TYPE ONLY

Building
with **Biology**

Activities and Conversations
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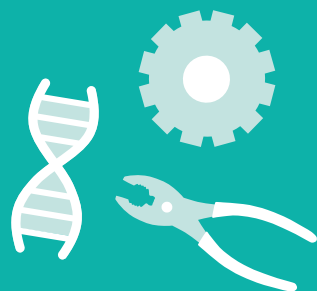
The logo can be used with or without
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Building
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Building
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Building
with **Biology**

REVERSED OUT



Building with **Biology**

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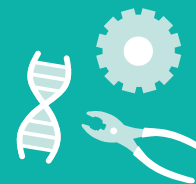
The reversed-out logo can be used with or without the tagline in all white, or white with tints

Building with **Biology**

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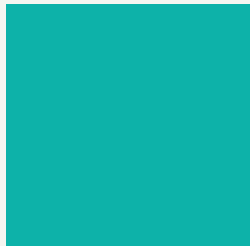
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COLOR SPECS



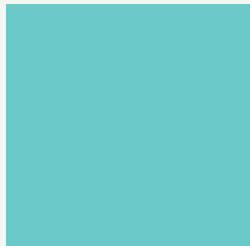
DARK TEAL

C-90 M-36 Y-62 K-18
R-0 G-111 B-101
PMS 562
HTML 006f65



TEAL

C-85 M-9 Y-45 K-0
R-0 G-166 B-158
PMS 326
HTML 00a69e



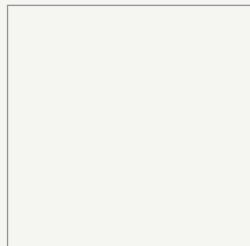
ROBIN'S EGG BLUE

C-54 M-0 Y-23 K-0
R-109 G-202 B-203
PMS 7472
HTML 6dcacb



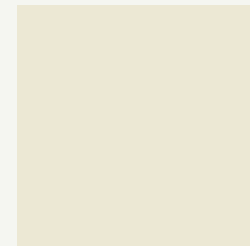
GOLD

C-9 M-20 Y-100 K-20
R-193 G-163 B-23
PMS 103
HTML c1a317



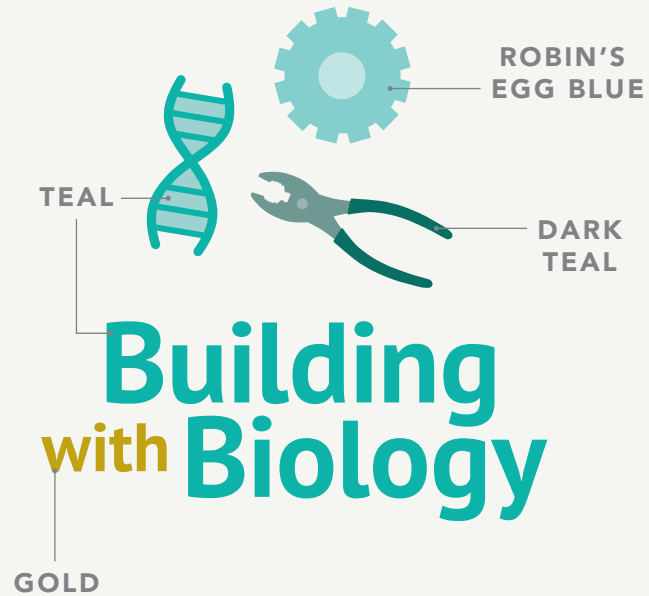
LIGHT CREAM

C-3 M-2 Y-5 K-0
R-245 G-244 B-238
NO PMS MATCH
HTML f5f4ee

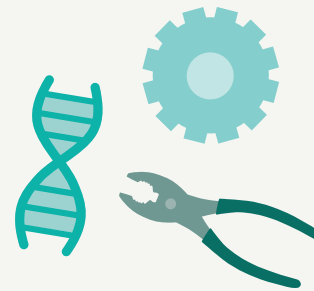


MEDIUM CREAM

C-7 M-6 Y-17 K-0
R-235 G-230 B-211
PMS - 7499*
HTML ebe6d3



* not a great match, but best available. There are not lots of PMS options in lighter shades



Building
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PT SANS

Activities and Conversations
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PT SANS NARROW



QUESTIONS?

Please contact Emily Maletz Graphic Design if you need logo artwork or have questions about usage.

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