

# LOGOS AND SPECS

MAY 2016

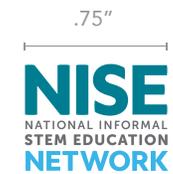
**PRIMARY LOGOS**

3-COLOR

VERTICAL



**MINIMUM SIZE**



HORIZONTAL

NO TAG

NET MARK



1-COLOR

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE** NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE**  
NETWORK

1-COLOR REVERSED

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE** NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE**  
NETWORK

1-COLOR TINTS

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE** NATIONAL INFORMAL  
STEM EDUCATION  
NETWORK

**NISE** NETWORK NISENET

**NISENET**

BLACK

GRAYSCALE

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
**NETWORK**

**NISE**  
NATIONAL INFORMAL  
STEM EDUCATION  
**NETWORK**

**NISE** NATIONAL INFORMAL  
STEM EDUCATION  
**NETWORK**

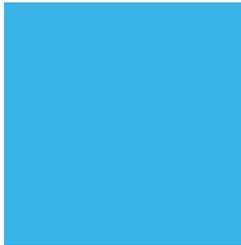
**NISE** NATIONAL INFORMAL  
STEM EDUCATION  
**NETWORK**

**NISE** **NISENET**  
NETWORK

**NISE**  
NETWORK

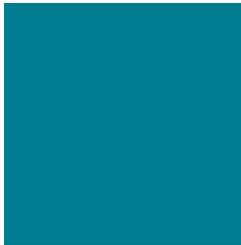
**NISENET**

## COLOR SPECS



### BLUE

C-65 M-10 Y-0 K-0  
R-60 G-180 B-231  
PMS 298  
HTML #3cb4e7



### TEAL

C-100 M-7 Y-25 K-30  
R-0 G-124 B-145  
PMS 7474  
HTML #007c91

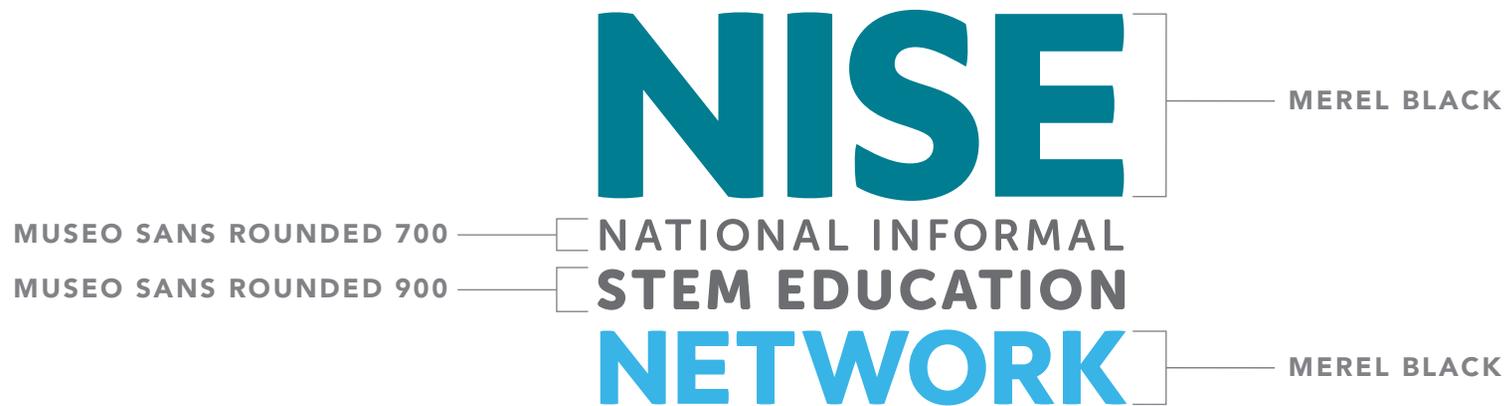


### GRAY

C-0 M-0 Y-0 K-70  
R-109 G-130 B-133  
PMS 424  
HTML #6d6e71

**NISE** — TEAL  
NATIONAL INFORMAL  
**STEM EDUCATION** — GRAY  
**NETWORK** — BLUE

## TYPE



### TYPEFACE INFO

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#### MUSEO SANS ROUNDED 700 AND 900

A friendly, highly legible, sans serif typeface that is suitable for many applications. The logo uses the 700 and 900 weights, the full family includes 5 different weights. Available for purchase at [myfonts.com](http://myfonts.com)

The very similar, non-rounded version, Museo Sans, is also available at [myfonts.com](http://myfonts.com) the 500 weight is distributed for free.

#### MEREL BLACK

A modern geometric typeface with humanist attributes. The logo uses black, the heaviest weight available. Five weights available for purchase at [myfonts.com](http://myfonts.com)