

neutrals



rich black

C 75% R 10  
M 68% G 10  
Y 67% B 10  
K 90% #0A0A0A

central colors



monster green

C 30% R 169  
M 3% G 186  
Y 100% B 43  
K 12% #A9BA2B



lakeside green

C 66% R 80  
M 0% G 189  
Y 56% B 147  
K 0% #50BD93



arctic sea blue

C 66% R 0  
M 0% G 152  
Y 56% B 183  
K 0% #0098B7

# HEADER 1

## HEADER 2

### Header 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

Avenir Next Condensed Bold Allcaps 24/30

Avenir Next Condensed Regular Allcaps 18/24

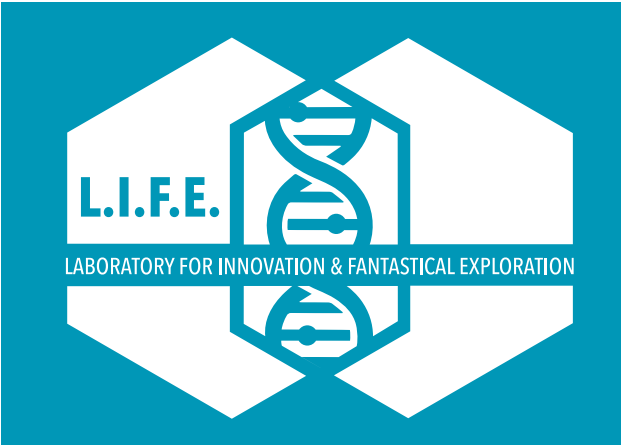
Avenir Next Condensed Regular Title case 16/22

Avenir Next Condensed Light Sentence case 12/16

Avenir Next Condensed: available in Adobe Typekit

Suitable (free) substitute for Avenir Next Condensed  
Roboto Condensed  
<https://fonts.google.com/specimen/Roboto+Condensed>

Alternative single color options



minimum reproduction 1.5 in high

