

SUN EARTH
UNIVERSE



SOL TIERRA
UNIVERSO



List of Host Resources

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2 Introduction and Description

- Background
- Exhibition Overview
- Exhibition Description Overall (Short, Medium, and Long Versions)
- Titles of each Component
- Short Descriptions of each Component
- Short, Medium, and Long Descriptions of each Component
- Display and Ownership Commitments
- Appendix - One Page Overview Flyer

3 Technical Manual

- Unpacking the Exhibits
- Assembling the Exhibits
- Recommended Floor Plans
- Maintenance and Troubleshooting, Cleaning
- Miscellaneous - Hardware, Finishes, Repacking and Shipping

4 Museum Educator Guide

- Introduction
- Guiding Frameworks
- Exhibition Visitor Learning Objectives
- Observable Visitor Behaviors
- NASA Online Resources for Educators
- Books Accompanying the Exhibition
- Current events / Visitor Feedback Board Resources
- Hands-on Activities
- Companion website
- Celebrating STEM and Celestial Events

- Connecting with experts
- Training Staff and Volunteers
- Special Event Planning

5 K-12 Teacher Field Guide

- Exhibition Introduction for Field Trips
- Connections to Next Generation Science Standards
- Connections to Science Literacy Benchmarks from AAAS
- Going further with Standards and Earth and Space Science in the Classroom
- Pre-Visit Discussion Prompts and Media
- Post visit Reflection Questions
- Onsite Worksheets
- Appendix - Onsite Worksheets

6 Development Process and Audiences

- Development Process
- Development Process Stages
- Learning, Engagement, and Design Frameworks
- Matrix - Frameworks, Themes, Behaviors
- Audiences
- Universal Design Approach
- Bilingual Approach
- Appendix - Audio Description Text

7 Promotional and Marketing Materials

- NASA Acknowledgement of Support
- NASA Approval Process for use of the NASA Insignia Logo and Seal
- NISE Network and Sun, Earth, Universe Exhibition Logos
- Taglines and Promotional Phrases
- Style Guide - color palette specifications
- Style Guide - fonts
- Customizable ads
- Promotional photos
- Promotional video
- Exhibition Descriptions

- Appendix - Logos and Specs

8 Signage and Graphics

- Signage and Graphics Packet
- Image Credits and Sources
- Appendix - Signage and Graphics Packet

9 Exhibition Expansion Ideas

- Expansion Ideas - Introduction
- ViewSpace
- NASA's Eyes
- NASA Images, Videos, and Visualizations
- Current events / Visitor Feedback Board Resources
- Experts
- Books and reading materials
- NASA Artifacts

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