



Welcome to Your NanoDays 2013 Kit!

Dear NISE Network Partner,

We're so glad you're joining over 200 institutions nationwide to host a NanoDays event! NanoDays 2013 will be held March 30-April 7 (with flexibility to hold an "official" NanoDays event at any time during March and April, due to the holidays). As always, we encourage you to continue to use your NanoDays kit materials throughout the year.

Physical kit contents

Attached, you'll find a list of the materials contained in your NanoDays kit. This year we're including many new materials, including hands-on activities, public programs, training materials for staff and volunteers, and educational and promotional graphics. We've also included Spanish translations for most of the educational materials, plus a bilingual promotional banner, right in the box. We encourage you to open and look through all the materials to familiarize yourself—and your staff, volunteers, and collaborators—with the kit.

Planning your event

In the "Open Me First" packet of your kit, there is a detailed planning guide to help you get started coordinating a successful NanoDays event. If you need assistance connecting with scientists or informal science educators in your area, please contact your regional hub leader (nisenet.org/community).

Additional materials online

We encourage you to take a look at the other materials available in the online catalog at nisenet.org/catalog. On our website, you can find additional resources you can use for NanoDays, including programs, demonstrations, activities, exhibits, media, and educator tools and guides. Electronic copies of all NanoDays materials are also available online; you can download these individually or as a complete digital kit.

The NISE Network public website (whatisnano.org) is a great place to send staff, collaborators, and volunteers for additional resources and information. Be sure to direct your visitors to whatisnano.org for further opportunities to explore nano after attending your event!

Reporting and evaluation

Each organization that receives a physical kit is required to fill out a simple report about their local event. Your regional hub leader will contact you with more details about this required report. Additionally, NISE Net evaluators may contact you to ask for feedback about Network educational products, to learn about the reach of NanoDays and other activities, and to determine the impact our efforts have on the public. NISE Net project teams use feedback from reports and evaluation to shape new educational products and professional development opportunities. Your cooperation with these efforts helps us to create useful resources for the Network.

On behalf of the NISE Network, we thank you again for your efforts to engage the public in nanoscale science, engineering, and technology!

Catherine McCarthy
Science Museum of Minnesota, St. Paul, MN

Rae Ostman
Sciencenter, Ithaca, NY

Vrylena Olney
Museum of Science, Boston, MA

2013 Kit Contents

Printed Materials

Planning and promotional materials

- Welcome letter and list of kit contents **revised**
- *NanoDays Planning and Marketing Guide* **revised**
- Large promotional banners **revised Spanish!**
- *A Guide to Building Partnerships Between Science Museums and University-Based Research Centers* **NEW!**
- Temporary tattoos (Blue Morpho butterfly and gecko)

Training materials

- NanoDays orientation slides and notes **revised**
- NanoDays training video guide
- Tips for engaging visitors **revised**
- Tips for visitor conversations **NEW!**
- *Engaging the Public in Nano* (guide to key concepts)
- *Nano 101 for Staff* slides and notes **NEW!**

Hands-on activities *(complete with instructions, graphics, and supplies for 100 visitors)*

- Exploring Fabrication—Gummy Capsules **Spanish!**
- Exploring Materials—Hydrogel **Spanish!**
- Exploring Materials—Memory Metal **NEW! Spanish!**
- Exploring Nano & Society—Space Elevator **NEW! Spanish!**
- Exploring Nano & Society—You Decide! **NEW! Spanish!**
- Exploring Products—Computer Hard Drives **NEW! Spanish!**
- Exploring Products—Liquid Crystal Displays **NEW! Spanish!**
- Exploring Properties—Invisibility **NEW! Spanish!**
- Exploring Properties—UV Bracelets **NEW! Spanish!**
- Exploring Size—Moving Molecules **NEW! Spanish!**
- Exploring Tools—Mystery Shapes **NEW! Spanish!**
- Exploring Tools—3D Imaging **NEW! Spanish!**

Programs *(complete with instructions, graphics, and supplies for 50 visitors)*

- *Nanotechnology Spin-A-Prize!* **NEW! Spanish!**
- *Horton Hears a Who! Storytime* **NEW! Spanish!**

Media

- *Nanomedicine Explorer* DVD **NEW! Spanish!**
- Educational media DVD (see below for contents) **NEW! Spanish!**

Graphics

- Key concepts posters
- Nano & Society posters **NEW!**

Spanish language materials

- **Hard copies** of most of our NanoDays 2013 Spanish-language materials are available right in the kit.
- **Print-your-own** Spanish-language versions are available for all remaining NanoDays 2013 materials. Digital files are available on the thumb drive included in your kit, and can also be found online at nisenet.org/catalog/spanish



2013 Kit Contents

Digital Files

Digital kit (on USB thumb drive)

Planning materials

- Welcome letter and list of kit contents *revised*
- *NanoDays Planning and Marketing Guide revised*
- *A Guide to Building Partnerships Between Science Museums and University-Based Research Centers NEW!*

Marketing and promotional materials

- *NanoDays Planning and Marketing Guide revised*
- Sample press release *revised*
- NISE Network photo release form
- Publicity photos **NEW!**
- Publicity photos (high res)
- Publicity photos credits and acknowledgments *revised*
- Promotional videos (15 second and 30 second versions)
- Large promotional banners *revised Spanish!*
- NISE Network brochure
- NISE Network factsheets (to share with potential collaborators)
- Logos and graphic elements
- "I ♥ Nano" t-shirt design
- Sample promotional ads and materials *revised Spanish!*

Educational materials

- Digital copies of all NanoDays activities, programs, and graphics *revised NEW! Spanish!*
- "What's nano about..." museum signage **NEW! Spanish!**

Staff and volunteer training materials

- Nano Days orientation slides and notes *revised*
- Digital copies of all NanoDays training materials *revised*

Staff and volunteer training media DVD

- *Nanotechnology: What's the Big Deal? Spanish!*
- *A Museum Presentation: How NOT to Present and How to Present*

Educational media DVD

- *Nanotechnology: What's the Big Deal? Spanish!*
- Mr. O video series **NEW!**
- *Nano and Me* video series **Spanish!**
- *Three Angry Scientists NEW!*
- *Wonders and Worries* video series **NEW!**

Nanomedicine Explorer DVD **NEW! Spanish!**