Online Workshop: Virtual Camps and Strategies to Reach Underserved Communities and Underrepresented Audiences

Online Workshop Summary of Resources

May 5, 2020

_____

ONLINE WORKSHOP PRESENTERS

- Brad Herring, Museum of Life and Science, NC
- Marta Beyer, Museum of Science, MA
- NISE Network Partners (see Presenter Resources below)

WORKSHOP RECORDING

- Workshop recording (Vimeo): https://vimeo.com/415538237
- NISE Net workshop product page: https://www.nisenet.org/catalog/online-workshop-virtual-camps-and-strategies-reach-underserved-communities-and

WORKSHOP RESOURCES

NISE NETWORK RESOURCES

- Updated: Science at home: https://www.nisenet.org/athome
- Updated: Coronavirus resources and Network response: https://www.nisenet.org/coronavirus
    - National Institute of Health (NIH) workplace training resources (see Museum Reopening Resources sub-section)
    - NISE Network evaluation tools and templates: https://www.nisenet.org/catalog/nise-network-program-evaluation-tools
    - Wilkening Consulting Data Stories related to museums and COVID done on behalf of the American Alliance of Museums: http://www.wilkeningconsulting.com/data-stories.html
    - See Evaluation and Research Resources sub-section for additional resources mentioned during the workshop
- Evaluation and research resources
    - A data-informed resource for cultural executives: https://www.colleendilen.com/category/covid-19-updates/
    - More about Zoom URL redirects: https://support.zoom.us/hc/en-us/articles/360000518526-Post-Attendee-URL
- NISE Net Online Workshops: View online archive
- Updated: List of museums offering at-home activities from Howtosmile.org https://www.howtosmile.org/blog/posts/museums-at-home-resources

PRESENTER RESOURCES

Rachel Carpenter, Children's Discovery Museum in Normal, IL
Overview – Activity kits with free lunch program: Museum staff will deliver 1,000 kits to be distributed at Unit 5's free lunch sites and at the Boys and Girls Club in Bloomington.
https://www.childrensdiscoverymuseum.net/
- To see and download a PDF of the Activity Packet, STEAM Activity Packet, and a Press Release discussed during the online workshop, view the Resources section on the Virtual Camps Workshop Product page

Ashlyn Savage, Children's Science Center in Fairfax, VA
Overview – Virtual camps: Have been running two weeks of virtual camps, but are still working on reaching a wider audience, particularly underserved communities.
https://childsci.org/events-programs/in-the-lab/camp/

Nathan Hayes, Rochester Museum & Science Center in Rochester, NY
Overview – Virtual Forest School program: Modified outdoor Forest School program to online platform, Zoom, and have been adding new revenue generating programs. Program meets online, provides students with an outside mission/challenge/project to do in their backyard, then return online to share out; currently serving about 160 new paying students.
https://rmsc.org/cumming-nature-center/nature-center-programs-and-events/item/735-onlineforestschool

Jenna Grant, Museum of Life and Science in Durham, NC
Overview – Virtual programming for families experiencing homelessness: Providing virtual programs for families experiencing homelessness in partnership with Families Moving Forward; program includes dropping off physical materials (eg, iPads) off in advance.
https://fmfnc.org/
https://www.lifeandscience.org/activities

Symone Barkley, National Aquarium in Baltimore, MD
Overview – Youth groups and environmental justice: Virtual sessions with two youth groups from underrepresented communities who usually meet during afterschool hours and on weekends.
https://www.aqua.org/

Sarah Christopherson, Environmental Learning Center in Vero Beach, FL
Overview – Virtual programming with underserved audiences: ELC is a year-round private non-profit nature center in Florida that offers summer day camps. Scholarship program mostly funded by private donations and supports families in need by offering 75% off all programming. Currently focusing on access and equity issues (Homeless Children Foundation), use of phones instead of computers, engaging teens, and providing physical activity kits.
https://www.discoverelc.org/
- Virtual Environmental Education offerings:
    https://www.discoverelc.org/virtual-programs

- Virtual Environmental Education Online Programs:
  https://www.discoverelc.org/environmental-education-online-prog
- Blog: https://www.discoverelc.org/blog

Alli Leake, Discovery Museum in Acton, MA
Overview – Virtual programming for people with dis/abilities: Shared an example of an accessible at-home activity along with resources from other sources for deaf and hard of hearing community, those who are blind or have low vision, and families with autism.
https://www.discoveryacton.org/education/discovery-home
- Making Paint-sicles at-home activity video:
  https://www.youtube.com/watch?v=tPQZkkZlN7Y&feature=youtu.be
- Paint-sicles activity PDF with visual supports:
  https://www.discoveryacton.org/sites/default/files/MM%20Paint%20sicles.pdf
- Social Stories by Autism Little Learners: https://www.autismlittlelearners.com/
- ASL Resources – Children's Books
- Children's Museum of Atlanta's Sensory Storytime on YouTube:
  https://www.youtube.com/playlist?list=PLc1_FKnZb50D0wOpDafWT9ej7uyMwkIE2

OTHER SHARED RESOURCES

- NASA's Museum Alliance remote outreach resources, including an archived webinar on virtual camps: https://informal.jpl.nasa.gov/museum/
- Saint Louis Science Center, Connect with Curiosity
  https://www.slsc.org/museum-at-home/virtual-science/
- The Franklin Institute, Franklin@Home: https://www.fi.edu/franklin-at-home
- American Camp Association COVID-19 Resource Center for Camps
  https://www.acacamps.org/resource-library/coronavirus-information-camps
- iMovie was mentioned as a good, basic movie editing program that is compatible with Mac
- Scobee Education Center and Scobee Planetarium resources include Mini Sky Tonight and educational tutorials, with more content coming soon on home lab activities and virtual summer camp

STAYING CONNECTED TO THE NISE NETWORK

- Subscribe to the monthly newsletter: https://www.nisenet.org/newsletter
- Follow #nisenet on social networking: https://www.nisenet.org/social
- Contact your Regional Hub Leader with questions: https://www.nisenet.org/contact

ACKNOWLEDGEMENTS