1 NO POVERTY

Buy from companies that pay people fairly

Save, borrow, and invest responsibly

Demand livable wages and access to basic services for all



2 ZERO HUNGER

Learn where our food comes from

Buy local, seasonal, and fairly traded food

Enjoy more fruits and vegetables

Demand an end to global hunger



GOOD HEALTH AND WELL-BEING

Wash your hands and exercise regularly

Stay safe on roads

Learn about ways to stay healthy

Value mental health, wellbeing, and substance abuse treatment



4 QUALITY EDUCATION

Value life long learning

Accessible education for all

Defend everyone's right to an education

Support teachers and keep schools open

Safe and inclusive learning environments

5 GENDER EQUALITY

Raise kids to expect equality

Defend women's reproductive rights

Learn and share ways to end sexism

Oppose violence against women and girls



6 CLEAN WATER AND SANITATION

Learn why clean water matters

Don't flush trash or toxic chemicals

Report and fix leaks—big and small

Defend people's right to clean water and washrooms



7 AFFORDABLE AND CLEAN ENERGY

Find out where your energy comes from

Save energy wherever you can

Support clean, affordable energy for everyone

Buy from companies powered by clean energy



DECENT WORK AND ECONOMIC GROWTH

Learn family finance skills

Demand safe working conditions for all

Buy from local businesses

Build inclusive working environments



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Learn about plans that make your city better

Stay smart and kind online

Welcome ideas that make the world a better place

Support construction that helps people and planet



10 REDUCED INEQUALITIES

Stay open-minded, listen and learn from others

Support leaders who reduce inequality

Protect and welcome the vulnerable



SUSTAINABLE CITIES AND COMMUNITIES

Get to know your neighbors and welcome new people

Protect local trees, nature, and culture

Support safe and good quality public transport

Love where you live



RESPONSIBLE CONSUMPTION AND PRODUCTION

Reuse, repair, recycle, share and borrow

Waste less foods and use leftovers

Value friends and experiences not just things



13 CLIMATE ACTION

Learn about climate solutions

Call for more clean energy in your community

Eat more plants, less meat

Walk and cycle when possible

Be prepared for emergencies



14 LIFE BELOW WATER

Learn about life in our seas, oceans, and rivers

Say no to unnecessary plastic

Buy sustainable fish and seafood

Eliminate ocean dumping



15 LIFE ON LAND

Get out and explore nature

Protect native plants and animals

Never buy products made from endangered wildlife

Speak up for threatened habitats and wildlife



16 PEACE, JUSTICE AND STRONG INSTITUTIONS

Call out injustice and bullying

Be kind and tolerant

Resist corruption and abuse of power

Stand up for fairness and peace



17 PARTNERSHIPS FOR THE GOALS

Get involved and volunteer in your community

Celebrate the progress we've made for the SDG

Help make tomorrow better than today

Start a group in your school or community center



How can you build a sustainable future?



The Rob and Melani Walton Sustainability in Science and Technology Museums program is supported through funding from the Rob and Melani Walton Foundation.

GAME RULES

Gather 4-8 players.

Deal out white character cards to every player. Each character card represents a community organization or community member. Players should all receive the same number of cards. (The exact number depends on the size of the group. Just set aside any extras.)

Place the deck of icon cards face-down in the middle of the group. Each icon card represents one of the United Nations' Sustainable Development Goals (SDGs).

Pick a judge for round one. The judge flips over the top icon card and reads it out loud.

All players, except the judge, choose one of their character cards that they think best could address the SDG. In turn, players put down their chosen character or organization and explain why they made that choice.

The judge then chooses which one they think fits best.

If the judge picks your card, you have won that round! Keep the SDG card to track how many rounds you win. You're the judge for the next round.

Each player (except the judge) will replenish their character cards. Repeat these steps to continue play. The game ends when you run out of icon or white cards.

DEBRIEF

Discuss as a group what strategies helped you win a round.

Were there things you could do to help or hurt your chances of having your card picked?

How did your own values or those of the other players factor into the game?

Discuss as a group how these cards relate to each other.

Was there anything surprising about the SDGs, or their connections to your life?

Was there anything interesting or inspiring?



Department of Agriculture

DEPARTMENT OF EDUCATION

Department of Education

DEPARTMENT OF AGRICULTURE

TEACHER

High school senior

Teacher

HIGH SCHOOL SENIOR

POLICE OFFICER

Store owner

Police officer

STORE OWNER

CITY COUNCIL MEMBER

Parent

City council member

PAR

CITY COUNCIL MEMBER

POLICE OFFICER

PARENT

JOURNALIST

Park ranger

Journalist

PARK RANGER

TRIBAL LEADER

Biologist

Tribal leader

BIOLOGIS

TRIBAL LEADE

SIOLOGIS

HEALTH INSPECTOR

Health inspector

Chemist

CHEMIST

ARTIST

News anchor

Artist

NEWS ANCHOR

ARTIS

HEALTH INSPECTOR

WATER TREATMENT PLANT DIRECTOR

Water treatment plant director

ENVIRONMENTAL SCIENTIST

PSYCHOLOGIST

Social worker

Environmental

scientist

Psychologist

SOCIAL WORKER

YOUTUBER

1st Grader

YouTuber

1ST GRADER

SOCIAL MEDIA MARKETER

Financial advisor

Social media marketer

IANCIAL ADVISO

SOCIAL MEDIA MARKETER

JANCIAL ADVISOR

SOCIAL MEDIA INFLUENCER

Social media influencer

College student

COLLEGE STUDENT

MAYOR

Church leader

Mayor

CHURCH LEADER

SOCIAL MEDIA INFLUENCER

WILD CARD

Wild card

Wild card

WILD CARD

GROCERY STORE MANAGER

DELIVERY TRUCK DRIVER

Grocery store manager

Delivery truck driver

GROCERY STORE MANAGER

DELIVERY TRUCK DRIVER

WILD CARD

CITY PLANNER

Mail carrier

City planner

MAIL CARRIER

CONSTRUCTION WORKER

DEPARTMENT OF TRANSPORTATION

Department of Transportation

Construction worker

CONSTRUCTION WORKER

DEPARTMENT OF TRANSPORTATION