



MODULE THREE

Content

How can you use the content strategies in your activity to support the IRS (Interest, Relevance, Self-efficacy) framework?

Consider what strategies you think might work well in your activity, check the boxes of the ones you want to use, and describe how you will incorporate them into your activity in the space below. After each strategy below, we have indicated if it supports interest, relevance, and/or self-efficacy by including an I, R, or S in parenthesis. Look at the Format Research Guide for explanations of each technique. Remember, using all of the strategies listed below is not necessarily the best way to support the IRS framework. Consider 1–3 of these strategies below that you can and should emphasize in your activity to make the activity better for participants.

CONTENT

The topics, information, or concepts that visitors discuss / think about / hear about during an activity

- | | |
|---|--|
| <input type="checkbox"/> Chemistry concepts (IRS) | <input type="checkbox"/> Connections across STEM topics (IR) |
| <input type="checkbox"/> Connection to societal issues (R) | <input type="checkbox"/> Connection to everyday life (IRS) |
| <input type="checkbox"/> Applications or uses of chemistry (IR) | |

How will you adapt your activity to support content strategies?