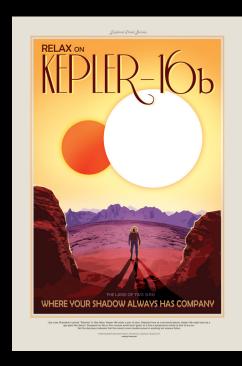
Where in Space Would You Like to Visit?

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How artists and scientists work together to imagine new destinations.







A poster inviting guests to visit recently discovered exoplanets including Kepler-16b, a planet 200 light years away that orbits a pair of stars.

Artists, designers, and illustrators at NASA's Jet Propulsion Laboratory recently created a series of futuristic space tourism posters inspired by real scientific data. These posters invite viewers to imagine visiting planets far beyond our solar system—called exoplanets. They were inspired by the striking style of posters from the 1930s and 40s advertising national parks in the United States. The artistic team collaborated closely with scientists to ensure that their designs were scientifically accurate. Some specific poster details based on data include exoplanet color choices and decisions on what to add to the imagined skies. Much of what scientists know about exoplanets comes from NASA missions like Kepler and the Transiting Exoplanet Survey Satellite (TESS). What planet or moon would you focus on if you were creating a travel poster?

