



LOGO GUIDE

2021



FULL COLOR



GRAYSCALE



BLACK ONLY



REVERSED

MINIMUM SIZE



CLEAR SPACE



Leave .25 inches of clear space around logo



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Comfortaa Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

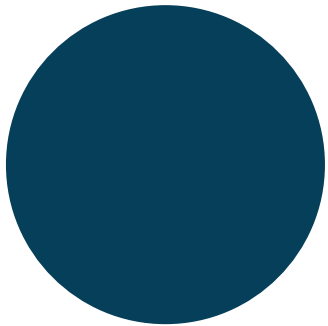
Fira Mono

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

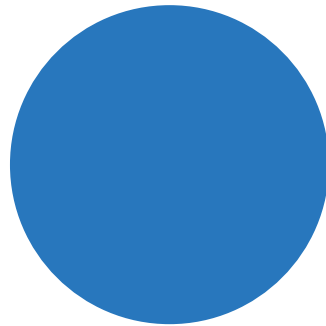
a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

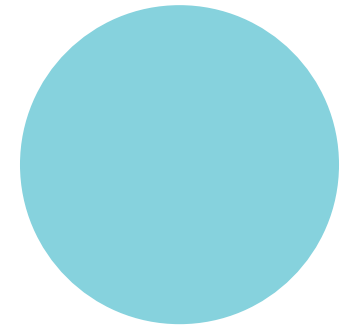
COLOR



CMYK: 98.27, 70.15, 43.6, 32.48  
RGB: 2, 64, 89  
HEX: #024059



CMYK: 80.63, 49.48, 0, 0  
RGB: 51, 119, 189  
HEX: #3377BD



CMYK: 43.94, 0, 13.11, 0  
RGB: 136, 211, 221  
HEX: #88D3DD