SDG Brainstorm

Training Guide

This activity introduces participants to the United Nation's Sustainable Development Goals (SDGs) and provides an opportunity to consider ways that cultural organizations can address the goals.

MATERIALS

- SDG brainstorm worksheet
- Training guide

The materials are available for free download from nisenet.org.

FACILITATION NOTES

This activity is intended for professionals who work in cultural organizations such as museums and their community partners. You can use this activity in a variety of professional settings. For example, you can use it at a staff meeting to introduce the concept of sustainability and its relevance to your organization, at a Green Team meeting to brainstorm possible sustainability initiatives, or at a training to make staff and volunteers more comfortable with sustainability concepts and goals.

The activity can be done in one session, or you can introduce it in one session and discuss it in another. Participants work independently or in pairs, and then share and discuss their ideas with the larger group.

Introduce the activity by explaining the UN Sustainable Development Goals (SDGs). If necessary, provide some basic background on the goals (see below). Emphasize that the purpose of the activity is to generate ideas and find connections between the SDGs and the organization. There are no right or wrong answers. It's ok if participants can't find a connection or alignment with some of the SDGs (one might come out later during discussion).

Be sure to allow time for participants to share and discuss their ideas. This will expand and reinforce learning, and possibly lead to promising ideas that the group will want to pursue. To debrief the activity, discuss:

- Did this activity give you a new perspective on what sustainability is?
- Did this activity give you new ideas for how you could integrate sustainability into your work? Or new groups you could partner with?
- Was there anything surprising about the SDGs or their connections to your organization? Anything interesting or inspiring?
- Does this activity suggest any ideas that you want to pursue?

BACKGROUND INFORMATION

The Member States of the United Nations adopted the Sustainable Development Goals (SDGs) on September 25, 2015, by General Assembly resolution A/RES/70/1. The aim of the resolution is to achieve all 17 goals by 2030 and create a better and more sustainable future for everyone.
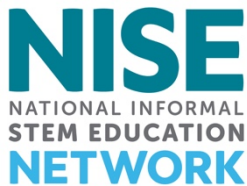
More information about the SDGs can be found online:

> https://sustainabledevelopment.un.org/sdgs
> https://www.un.org/sustainabledevelopment/sustainable-development-goals/
> https://www.youtube.com/watch?v=3WODX8fyRHA

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