EXPLORE SCIENCE
Sustainable Futures

LOGOS AND SPECS

JANUARY 2020

VERTICAL

1A: SusFuturesPub_logo_V_color

HORIZONTAL

1B: SusFuturesPub_logo_H_color

.75"

1.125"

VERTICAL

EXPLORE SCIENCE
Sustainable Futures

2A: SusFuturesPub_logo_V_black

HORIZONTAL

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2B: SusFuturesPub_logo_H_black

VERTICAL

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2C: SusFuturesPubPub_logo_V_white

HORIZONTAL

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2D: SusFuturesPub_logo_H_white

REACTIVE YELLOW
C-6 M-30 Y-100 K-0
R-238 G-180 B-30
PMS 7409
HTML #eeb41e

TOTALLY TEAL
C-85 M-9 Y-45 K-0
R-0 G-178 B-165
PMS 326
HTML #00b2a5

PRETTY PURPLE
C-69 M-69 Y-0 K-0
R-102 G-97 B-171
PMS 7669
HTML #6661ab

EXPLORE SCIENCE
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PANTON EXTRA BOLD
W/ CUSTOM LETTERFORMS

EXPLORE SCIENCE
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BREVIA BOLD

TYPEFACE INFO

PANTON

Panton is geometric, highly legible, and friendly.
The Panton font family is versatile and includes 10 weights.
Available at: myfonts.com

BREVIA

A soft sans-serif type family with seven weights plus matching italics.
The letterforms have a hint of a brushed feeling and come across as casual and friendly, while remaining highly legible even at small sizes.
Available at: myfonts.com and fonts.adobe.com