



Definitions of We The Curious' target to be:

A site powered without fossil fuels,
using fully renewable electricity, and a 30%
reduction in offsite carbon emissions by 2030
(against 2019 baseline).

A site powered without fossil fuels

No burning of fossil fuels in the infrastructure that serves our site.

Specifically, no burning of fossil fuels for heating, hot water, cooking or generating electricity in any buildings, outside spaces or equipment owned by We The Curious.

Using fully renewable electricity

All our electricity comes from:

Renewable electricity generated
onsite

Or

From the national grid as

- 100% UK renewable
- Clean (no nuclear, no biomass)
- Backed by bundled REGOs
(Renewable Energy
Guarantees of Origin)

A 30% reduction in offsite carbon emissions

- Employee commuting
- Business travel (all journeys where it is We The Curious or a partner that pays or travels)
- Visitor travel
- Car park travel
- Deliveries from our shop to outside Bristol region
- Water supply and waste (main building, car park and outside spaces, offsite storage unit)
- Goods (incl. shop products)
- Services (incl. banking and savings)
- Deliveries to us
- Waste
- Data offsite
- Food and drink from café and kiosk

Offsetting

Using:

- An internal carbon price – £260 per tonne of CO₂e
- Gold Standard Projects

We offset:

- All flights from June 2019
- Scope 1 and 2 residual emissions from April 2025
- No other emissions currently