### Welcome to the NISE Network Midwest Regional Meeting!







www.nisenet.org

### **Regional Meeting Goals**



- 1. Nurture and deepen **relationships** with existing partners in the NISE Network.
- 2. Provide valuable **networking opportunities** among workshop attendees, focusing on museum educators and outreach coordinators.
- 3. Create **opportunities for sharing** experiences with using NISE Net products.
- 4. Present an **update of NISE Net's resources**, including new programs, tools and guides, mini-exhibition, and mini-grants.
- 5. Discuss ways to **sustain the benefits** of the NISE Network **after Year 10**.

### Regional Meeting Agenda – Day 1

- 9:00 Welcome & Logistics
- 9:15 Introductions Improv Activity 1: I Say Hi
- 9:45 NISE Network update
- 10:30 Break
- 10:45 Mini-Grants: New Ideas for Doing Nano
- 12:00 Lunch
- 1:00 Improv Activity 2: Nano Around the World
- 1:15 Nano & Society Conversations
- 2:15 Break
- 2:30 Making the Most of Your NanoDays Kit
- 3:30 Bilingual & Universal Design Workshop Presentations
- 4:30 Break
- 5:30 Group Dinner
- 7:15 Social Science: Murder at the Museum



### Regional Meeting Agenda – Day 2

- 9:00 Improv Activity #3: *Red Ball*
- 9:15 Getting Nano into your building (exhibitions, signage, partnerships)
- 10:15 Break
- 10:30 Beyond Year 10 Discussion Part 1
- 11:15 Beyond Year 10 Discussion Part 2
- 12:00 Meeting wrap-up & Lunch



### **Regional Meeting Welcome**



#### Logistics

- restrooms
- handouts
- getting a copy of slides
- reimbursement forms
- luggage
- airport rides
- dinner tonight

#### Swap Table

### Regional Meeting Agenda – Day 1

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### Improv Exercise – *I Say Hi!*



**More info:** nisenet.org/catalog/tools\_guides/improv\_exercises

### Why implement improv exercises ?





Incorporating improv exercises into staff and volunteer training helps create a supportive and upbeat environment for educators to practice and strengthen essential skills.

- Warm up skills required for interacting with visitors
- Encourage conversations: with visitors (rather than reciting scripts)
- **Be better listeners**: think on your feet and respond in the moment
- **Be responsive:** better tailor content to visitors responses and integrate visitor feedback
- Be positioned as equals with visitors not "the expert"
- Foster teamwork & creativity: create a fun, supportive, positive work environment to practice skills

**More info:** nisenet.org/catalog/tools\_guides/improv\_exercises

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# Where can you find nano?



### NISE Network Overview

- Introduction
- Network Community
- Educational Products
- Professional Tools and Guides
- Upcoming Opportunities



## NISE Network

### Nanoscale Informal Science Education Network

The NISE Network is a national community of researchers and informal science educators dedicated to fostering public awareness, engagement, and understanding of nanoscale science, engineering, and technology.



### What is Nano?



#### 1. Nano is small and different

Nanometer-sized things are very small, and often behave differently than larger things do.

#### 2. Nano is studying and making tiny things

Scientists and engineers have formed the interdisciplinary field of nanotechnology by investigating properties and manipulating matter at the nanoscale.

#### 3. Nano is new technologies

Nanoscience, nanotechnology, and nanoengineering lead to new knowledge and innovations that weren't possible before.

#### 4. Nano is part of our society and our future

Nanotechnologies—and their costs, utility, risks, and benefits are closely interconnected with society and with our values.

### Year 6-10 Focus



#### Years 1-5: (2005-2010)

• Building the network

#### Years 6-10: (2010-2015)

• Engaging the public through the network

### NISE Network: Goals



#### Network community: increase capacity in the field

- Support partners in engaging the public in nanoscale science, engineering, and technology
- Form partnerships among Informal Science Education institutions and research centers

#### Educational products: engage the public

- Develop and distribute educational products
- Raise public awareness and understanding of nano

Knowledge: inform the field and future projects

- Generate and document learning through evaluation and research
- Communicate broadly in ISE and research fields



## Network Community

### NISE Net Regional Hub Structure



### Partner Reach





## Educational Products

- Product Development Process
- Website
- DIY Nano App
- Nano mini-exhibition
- New in catalog

### **Product Development Process**



#### Iterative, collaborative development process:

- ✓ Scientist review
- Peer review
- ✓ Visitor evaluation

#### **Audiences and Content**

- Content Map as a guide
- Inclusive audience approach

#### **Designed for sharing**

- Easily edited and adapted
- Creative Commons license

More info: /nisenet.org/programs

### Content Map





More info: /nisenet.org/catalog/tools\_guides/content\_map

### Inclusive Audiences Approach



#### **Spanish Bilingual materials:**

 NanoDays materials and exhibits are available in both English and Spanish

#### **Tools and Guides:**

- Universal Design guidelines for programs and exhibits
- Bilingual graphic design
- Translation process guide

More info: /nisenet.org/inclusive\_audiences



### Website for educators - nisenet.org



Linked in facebook



#### nisenet.org

- Catalog of educational products
- News and events
- Member directory
- Social networking links

### Website for educators - nisenet.org



### Search the Catalog



### Products in Catalog



#### **NISE Net Products**

- Created with NISE Network funding
- Development process:
  - scientist review, peer review, & visitor evaluation
  - content map as a guide
  - inclusive audiences approach
- Designed to be easily edited and adapted under a Creative Commons license





#### Linked resources

- Created with other funding
- Different vetting process
- Different rights ownership/attribution

### Website for the Public



paper. Suitable for edit

ages 3 and up.

engineering, and

edit

- Videos, podcasts, activities, links
- NanoDays locations
- List of mini-exhibition locations
- Audio Description in English and Spanish

### whatisnano.org

### DIY Nano App for iPhone and iPad



nisenet.org/catalog/media/diy\_nano

### Nano Mini-exhibition



- Comprehensive content
- Small footprint: 400 square feet
- Flexible configurations, modular
- Bilingual English & Spanish, accessible
- Making > 90 copies
  - Batch 1 = 49 copies (shipped in 2012-2013)
  - Batch 2 = 21 copies (will ship April August 2014)
  - Batch 3 = 23 copies invitation process (ship 2015)

Waiting list for used copies and possible sharing



More info: nisenet.org/catalog/exhibits/nano\_mini-exhibition

### Nano Mini-Exhibition Reach



### Mini-exhibition around the country



Buffalo Museum of Science Buffalo, NY



National Museum of Nuclear Science and History, Albuquerque, NM



Da Vinci Science Center Allentown, PA



Miami Science Center Miami, FL

Saint Louis Science Center Saint Louis, MO



Children's Museum of Houston Houston, TX

### Nano Mini-exhibition Public Impact





#### **Summative Study Findings:**

- 1. Reach is sizable and broad
- 2. Successful in:
  - Engaging visitors
  - Promoting learning
- 3. Successful for:
  - Different types of institutions
  - Small sample of Spanish-speaking visitors
  - Small sample of visitors with disabilities
- 4. Catalyzing new and enhanced programming



More info: nisenet.org/catalog/exhibits/nano\_mini-exhibition

### Nano Mini-exhibition Partner Impact



- 87% implementing new or expanded **public programming**
- 62% reported new and expanded partnerships
- Almost all partners have implemented new or expanded staff and/or volunteer training
- All plan to keep or share Nano beyond the one-year commitment, 52% said indefinitely
- Wide range of impacts described on visitors, staff, collaborations, and organizational

More info: nisenet.org/catalog/exhibits/nano\_mini-exhibition

### Programs - New in the Catalog



**Liquid Body Armor** Cart demo



Colors at the NanoScale: Butterflies, Beetles, and Opals program



Making Molecular Movies with QSTORM Public presentation



More coming soon – watch the Nano Bite

More info: nisenet.org/catalog



### Media – for the public in the Catalog



Mr. O video – A Little bit of Sunshine



Invisibility Cloak



Mr. O video– Liquid Armor



What's Nano about that series

More info: nisenet.org/catalog



### Media – tools for educators



NanoDays Training Videos 2013



America's Next Top Presenter (coming soon)



NanoDays Training Videos 2014 (coming soon)



Speed-Ucate Visitor Conversations Video (coming soon)

More info: nisenet.org/catalog





## Professional Tools and Guides

- Museum-Scientist Collaborations
- Team Based Inquiry

#### Later on agenda:

- Inclusive Audiences
  - Bilingual Audiences
  - Universal Design
- Nano and Society

More info: nisenet.org/category/catalog/tools
## **Museum-Scientist Collaboration Tools**



#### **RISE: Research Center – Informal Science Education Partnerships**

Encouragement, knowledge, and tools to support collaborations

#### Why Collaborate?

- Bring current science to museum audiences
- Connect scientists and students with the public
- Share resources and tools
- Mutual learning between scientists, museum educators, and the public

More info: nisenet.org/rise

## **Museum-Scientist Collaboration Tools**



Guide to Building Partnerships between Science Museums and University-Based Research Centers



National Chemistry Week collaborations Oct 20-26, 2013

Bringing Nano to the Public:

A Collaboration Opportunity for Researchers and Museums

By Woody C. Crose Julian by Second J. Keek Bringing Nano to the Public collaboration introduction



More info: nisenet.org/rise

## Science Communication Tools for scientists





Science Communication Workshop designed for Research Experiences for Undergraduates (REU) programs

Sharing Science Workshop and Practicum designed for scientists and students



Making the Most of Broadcast Media -Tim Miller, Spoken ScienceCreating Stunning Scientific Posters Seminar

Making the Most of Broadcast Media Workshop



Mastering Science and Public Presentations Video

More info: nisenet.org/rise





# Upcoming Opportunities

- NanoDays
- Mini-grants
- Team-Based Inquiry Training
- Annual Partner Surveys
- And more!

## NanoDays

# NanoDays Applications due **December 1, 2013**

- Annual event introducing the public to nanoscale science, engineering, and technology
- Involves hundreds of museums and universities over one week





## NanoDays Reach and Impact



#### Reach:

- 225 physical kits in 2013
- 250 kits in 2014 and 2015
- Digital kit and materials available free online

#### Impacts:

- Local collaborations: over 60%
- Year round use of kits: 100%
- Audience: nearly 100% family audiences

More info: nisenet.org/nanodays

## NanoDays Reach



## NanoDays 2014 kit

Applications are due **December 1, 2013** 



#### Training Videos for visitors & staff

- for each activity
- visitor conversations



#### **Volunteer Survey**

We'll be inviting all NanoDays volunteers across the nation to participate in a short online survey to learn about their volunteer experience



#### **New activities**

- Capillary Action
- Oobleck
- Piezoelectricity
- Electroplating **New Videos**
- Invisibility Cloak
- more!



#### **Online Brown-Bags**

- What's Coming in the NanoDays kit
- Hosting a Bilingual NanoDays
- Science Behind
  NanoDays

More info: nisenet.org/nanodays



## NanoDays after 2015



### **Sustainability Plans**

- Planning to create and distribute a compendium of all NanoDays activities (hard copy and digital)
- Continue to make NanoDays materials available online

More info: nisenet.org/nanodays

## Mini-Grants

Applications are due November 1, 2013



- 27 awards in 2011, 42 in 2012, 42 in 2013 anticipate 40 in 2014
- \$3,000 maximum
- Eligible activities:
  - 1. New efforts to integrate nano into existing programming
  - New efforts to reach new audiences with nano programming (including traditionally under-served or under-represented audiences)
  - 3. New partnerships between museums and nano researchers, community--based organizations, or diversity serving organizations

More info: nisenet.org/community/mini-grants

## Mini-Grants Reach



# **Team-Based Inquiry**

TBI is an approach to empowering professionals to get the data they need, when they need it, in order to improve their products and practices and create successful educational experiences.





More info: nisenet.org/evaluation

# **Team-Based Inquiry Tools**



Team-Based Inquiry

A Practical Guide for Using Evaluation to Improve Informal Education Experiences By Scott Patison, Sarah Cohn, and Lik Kollmann



## **Team-Based Inquiry Guide** includes:

- Templates
- Observation forms
- Interview forms
- Worksheets
- Concrete examples

The guide will be included in the NanoDays 2014 physical kit



More info: nisenet.org/catalog/tools\_guides/team-based\_inquiry\_guide



### New Professional Development Opportunity

What? NISE Network is inviting a small number of partner institutions to participate in an intensive, seven-month professional development experience focused on team-based inquiry (TBI).



### New Professional Development Opportunity

*Why?* The professional development will help institutions use TBI to incorporate evaluation and data-based decision-making into their nano education work.

## The experience is offered at no charge but will require significant time from two staff January-July 2014:

- 1.5 hour phone call every two weeks
- 2 to 4 hours per month on professional development
- One-day workshop in Portland, OR, April 2014 (travel, lodging, & food covered by the NISE Net)

#### Participating will also impact the timeline of your mini-grant project:

- January-March 2014, participants learn about TBI and prepare for shared inquiry experience during NanoDays 2014
- April-July 2014, participants work on TBI studies at their own institutions specific to their mini-grant projects

#### Participation will **NOT** affect selection process for mini-grant applications!

More info: nisenet.org/community/mini-grants

### How do I apply?

- Participants will be recruited through the **mini-grant application**.
- Indicate your organization's interest at the end of the application.
- Invitation e-mails will be sent out in January.

This opportunity is described in more detail in the **2014** *Mini-Grants Program Overview.* . Before indicating below if your organization is interested in participating, please read more about the opportunity and consider the timeline and required staff time commitment.

12. Would your organization like to be considered for this team-based inquiry professional development opportunity? Your response to this question will NOT affect the selection and review process of your mini-grant application. \*

O Yes



Participation will **NOT** affect selection process for mini-grant applications! Mini-grant application due **November 1, 2013** 



## **Evaluation and Research**



**Evaluation** measures professional learning and practice, public learning, and Network growth.

- Professional Impacts
- Public impacts

**Research studies** provide the field with new knowledge and understanding

- Public Decision Making and Learning
- Organizational Change
- Museum Scientist Partnerships
- Nano in Traditional and Social media
- Find out what we have learned so far by visiting nisenet.org

More info: nisenet.org/evaluation More info: nisenet.org/research

## Help Us Learn – Annual Partner Survey



Help us to advance NISE Network and the field by participating in the Annual Partner Survey

Please fill out the survey when you receive an invitation

- even if you filled it out last year
- even if more than one person at your institution is filling out the survey

Survey invitation via email in October 2013



## **Professional Development Opportunities**



- ASTC (Association of Science-Technology Centers) October 2013 in Albuquerque Sessions, booth, breakfast pre-conference workshop on Team-Based Inquiry
- Association of Children's Museums (ACM) May 2014 in Phoenix - sessions, booth
- Materials Research Society (MRS) November 2013 in Boston & April 2014 in San Francisco

#### • Online Brown-Bag conversations

All year round, averaging one a month Recorded and available to view online

More info: nisenet.org/community/events

# **Online Brown-Bag Conversations**



#### This Fall:

- Nano for School Groups October 1
- Universal Design Program Workshop Follow-up October 28
- Nano in Food November 13

#### **Coming Up Winter/Spring 2014:**

- For NanoDays:
  - What's Coming in the NanoDays kit
  - Hosting a Bilingual NanoDays
  - Science Behind NanoDays
- Nano for Summer Camps
- Nano and Society

All past brown-bags are recorded and available online.



More info: nisenet.org/community/events

# Stay in Touch

### Website networking tools



- Update your profile on the website nisenet.org/faq
- Sign up for the monthly Nano Bite newsletter nisenet.org/community/nanobite
- Join our social networking sites nisenet.org/community

# facebook







# Thank you!

To all our partners - we could not do this work without you!





This presentation is based on work supported by the National Science Foundation under Grant No. 0940143. Any opinions, findings, and conclusions or recommendations expressed in this presentation are those of the authors and do not necessarily reflect the views of the Foundation.

# **Questions & Discussion**



# Regional Meeting Agenda – Day 1

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## **Mini-Grant Presenters**

Discovery Center Museum – Rockford, IL Science Central – Fort Wayne, IN Science Center of Iowa – Des Moines, IA Kansas Children's Discovery Center – Topeka, KS Ann Arbor Hands-On Museum – Ann Arbor, MI Duluth Children's Museum – Duluth, MN Saint Louis Science Center – Saint Louis, MO

# Applications are due November 1, 2013

More info: nisenet.org/community/mini-grants



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## Game – Nano Around the World





More info: nisenet.org/catalog/programs/nano\_around\_world

# Why implement improv exercises ?





Incorporating improv exercises into staff and volunteer training helps create a supportive and upbeat environment for educators to practice and strengthen essential skills.

- Warm up skills required for interacting with visitors
- Encourage conversations: with visitors (rather than reciting scripts)
- **Be better listeners**: think on your feet and respond in the moment
- **Be responsive:** better tailor content to visitors responses and integrate visitor feedback
- Be positioned as equals with visitors not "the expert"
- Foster teamwork & creativity: create a fun, supportive, positive work environment to practice skills

**More info:** nisenet.org/catalog/tools\_guides/improv\_exercises

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## Nano & Society Workshops

Set of four workshops in Fall 2012 focused on preparing museum educators to engage the public in conversations about the relationship between nanotechnology and society.



#### Nano & Society Three Big Ideas:

- Values shape technologies.
- Technologies affect social relationships.
- Technologies work because they are part of larger systems.

## Methods and practices for engaging The public:

- Conversational techniques for facilitating interactions with visitors.
- Team-based inquiry approaches to improving and learning from professional practice.

**More info:** www.nisenet.org/catalog/tools\_guides/nano\_society\_training\_materials

## Nano & Society Tools



- Nano & Society training materials
- slideshows
- videos
- tip sheets
- team-based inquiry sheets



Technology & Society Guide (coming in NanoDays 2014 kit)



Improv Exercises for staff and volunteers

More info: www.nisenet.org/catalog/tools\_guides/nano\_society\_training\_materials

## More Nano & Society Programs & Activities



Would you buy that? Public program



Societal and Ethical Implications Posters



Wonders and Worries of Nanotechnology Video episodes

More info: nisenet.org/catalog

## Nano & Society Activities



Nano Around the World card game



Exploring Nano & Society – Invisibility Cloak



Exploring Nano & Society – Flying Cars



Exploring Nano & Society – Space Elevator



Exploring Nano & Society – Tippy Table



Exploring Nano & Society – You Decide!

**More info:** www.nisenet.org/catalog/tools\_guides/nano\_society\_training\_materials
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### Making the most of your NanoDays Kit - Share-outs

Children's Museum of Indianapolis – Indianapolis, IN Bootheel Youth Museum – Malden, MO University of Wisconsin-Madison – Madison, WI Purdue University – West Lafayette, IN The Bakken Museum – Minneapolis, MN





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## **Reaching Diverse Audiences**



#### **Inclusive Audiences**

Raising our capacity to effectively engage underserved and underrepresented audiences

#### Why use an Inclusive Audiences approach?

- Museums are uniquely situated to educate the public, inspire youth, and provide access to learning experiences.
- Inclusive approaches help reach all audiences more effectively.
- It allows us to go beyond education and inspiration to empowerment and social justice.

### Inclusive Audiences - Bilingual Audience Workshop



#### Workshop held in June 2013 in Houston

- Explored importance of engaging bilingual audiences in nanoscale science, engineering and technology
- Strategies to better engage Spanish
  speakers by building capacity, using
  techniques like:
  - sheltered instruction
  - team-based inquiry
  - marketing strategies

More info: nisenet.org/catalog/spanish nisenet.org/catalog/tools\_guides/bilingual\_audience\_workshop\_resources

## Inclusive Audiences - Bilingual Audience Tools



for Educational Experiences in Museums

Bilingual Design Guide



Spanish Language Translations for many educational materials



Translation Process Guide



Bilingual Audience Workshop Resources

More info: nisenet.org/catalog/spanish

nisenet.org/catalog/tools\_guides/bilingual\_audience\_workshop\_resources

## Inclusive Audiences - Bilingual Audience Tools



Sizing Things Down

Bilingual Audience Workshop – Share-outs

Saint Louis Science Center – Saint Louis, MO



### Inclusive Audiences: Universal Design Workshop



#### What is Universal Design?

The design of products and environments to be usable **by all people**, to the greatest extent possible, **without the need for adaptation** or specialized design.

More info: nisenet.org/inclusive\_audiences

## Inclusive Audiences: Universal Design Workshop





#### July 2013 at Museum of Science, Boston

Audience: Museum Educators

Hands-on opportunity to apply Universal Design guidelines:

- Gathered feedback on NanoDays activities from experts with disabilities
- Used Team-Based Inquiry (TBI) approach
- Identified barriers & modified activities



**More info:** nisenet.org/inclusive\_audiences

## Inclusive Audiences: Universal Design Tools



for Public Programs in Science Museums

Universal Design Guidelines for programs



Universal Design Workshop Resources



 Universal Design Guidelines for exhibits

#### More info: nisenet.org/inclusive\_audiences

### Universal Design Workshop- Share-outs

Children's Discovery Museum – Normal, IL Duluth Children's Museum – Duluth, MN



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9:00 Improv Activity #3: *Red Ball Group photo to follow!!!* 

- 9:15 Getting Nano into your building (exhibitions, signage, partnerships)
- 10:15 Break
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## Improv Exercise – *Red Ball*



**More info:** nisenet.org/catalog/tools\_guides/improv\_exercises

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### Getting Nano in Your Buidling – Share-outs

Orpheum Children's Science Museum – Champaign, IL South Dakota Discovery Center – Pierre, SD Headwaters Science Center – Bemidji, MN Gateway to Science – Bismarck, ND University of Wisconsin Eau Claire – Eau Claire, WI



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Future: Beyond Year 10

Project funding ends in ~ 2 years (August 2015)

## Future: What remains after Year 10



#### What remains after the funding ends?

- Field-wide capacity to engage the public in nanoscience, engineering, and technology
- Relationships, including collaborations between scientists and museums
- Ongoing use of NanoDays and program materials
- Mini-exhibition copies on museum floors
- Website online catalog
- Evaluation and research knowledge
- Network lessons shared with field

## Future:



### How can we sustain the benefits of the NISE Network?

## Future - Funding Scenarios After Year 10



#### **Range of Scenarios**

Scenario 1: No additional funding

Scenario 2: Some additional funding for a core of activities

Scenario 3: Funding for a new topic

## Future – Individual Reflection & Share out

#### Scenario 1. No additional funding

- In the absence of any more funding, what would your institution be able to keep doing?
- Are you taking any actions or pursuing any resources in the next two years to be able to continue nano education work in the years beyond the grant?
- How could the partners in this regional hub support each other's work moving forward? Which collaborations do you plan to initiate/continue and how will you sustain them?

## What interest you the most? Snacks & sticky dots

# Scenario 2: Some additional funding for a core of activities

 If there was limited funding to support the NISE Network in the future, what activities would be most valuable to you?

- NanoDays physical kits
- NanoDays digital materials
- mini-grants
- exhibits
- regional hub structure
- in-person professional development
- online professional development
- new programs and media
- website with online catalog
- newsletter
- social networking (Facebook, LinkedIn. Twitter)
- other: \_\_\_\_\_



## What interest you the most? Snacks & sticky dots

#### Scenario 3: Funding for a new topic

 If we could repurpose the network for another topic, what topics interest you the most?

- engineering
- climate change
- energy
- synthetic biology
- big data
- computer science
- convergent technologies (nano-bio-info-cogno)
- new emerging technologies
- societal and ethical implications
- nano is the only topic that interests me
- brain and neuroscience
- maker spaces
- other: \_\_\_\_\_



- 9:00 Improv Activity #3: *Red Ball*
- 9:15 Getting Nano into your building (exhibitions, signage, partnerships)
- 10:15 Break
- 10:30 Beyond Year 10 Discussion Part 1



- 11:15 Beyond Year 10 Discussion Part 2
- 12:00 Meeting wrap-up & Lunch



- 9:00 Improv Activity #3: *Red Ball*
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## Last Minute Logistics



#### Logistics

- reimbursement forms
- luggage
- airport rides
- swap table

# **THANK YOU!**

To all our partners - we could not do this work without you!

