

A conversation about the needs and future of public engagement in Earth and space science



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Overview

- Science Activation goals
- Ideas from our panel
- Discussion

SCIENCE ACTIVATION

NASA Science Activation Primer

National Aeronautics and
Space Administration



Kristen J. Erickson

Science Engagement & Partnerships Division
Science Mission Directorate, NASA

November 5, 2018

<https://science.nasa.gov>

BE A LEADER IN SCIENCE

PROTECT & IMPROVE
LIFE ON EARTH

DISCOVER SECRETS
OF THE UNIVERSE

FOCUS ON IMPACT

SEARCH FOR
LIFE ELSEWHERE

ENABLE INNOVATION

COMMERCIAL
PARTNERS

INTERNATIONAL
PARTNERS

BE INTERCONNECTED

ACROSS THE AGENCY

INSPIRE LEARNERS OF ALL AGES

SMD Science Activation Desired Outcome:

To further enable NASA science experts and content into the learning environment more effectively and efficiently with learners of all ages.

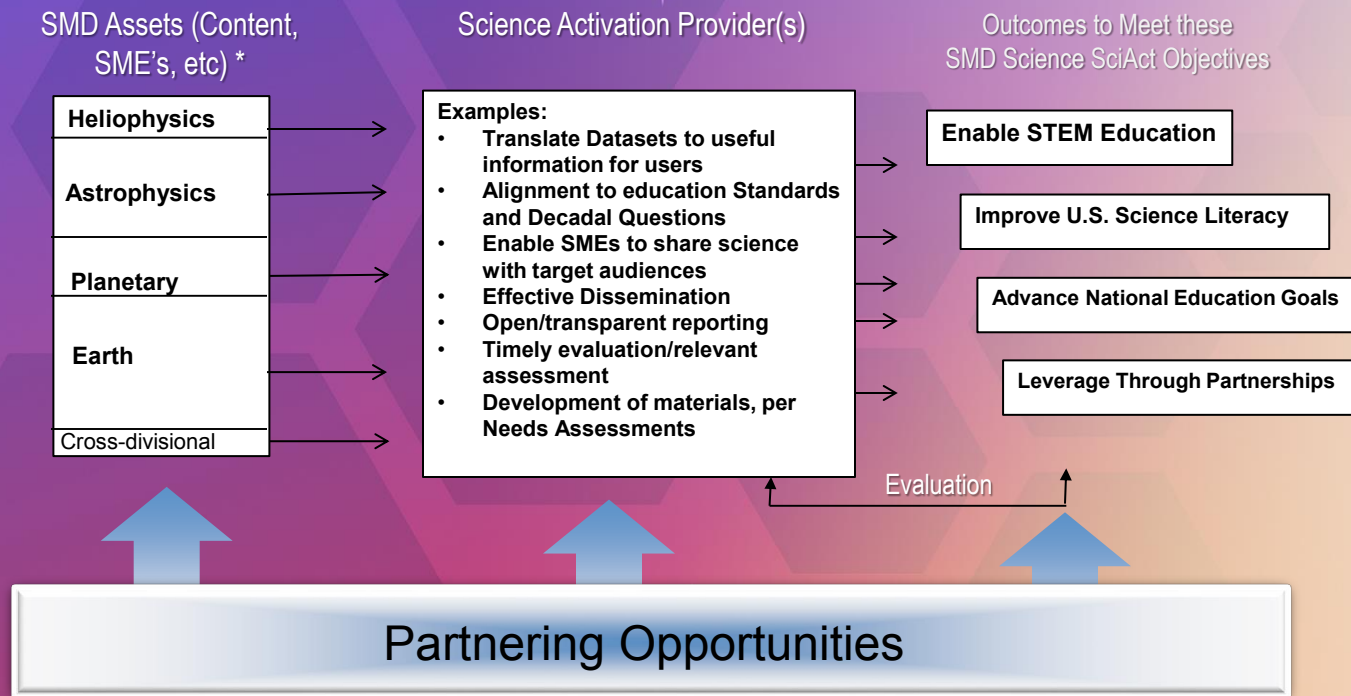


Science Activation

- Baseline in November 2016, this collaborative model leverages over 200 partnerships through network of science and community-based institutions using “multiplier effect” across U.S. to achieve objectives
- 25 Competitively-selected awardees enables NASA science experts and content to engage more effectively and efficiently with learners of all ages
- Each agreement uses independent evaluators to validate performance; new community of practice established
- Volunteer networks, such as Solar System Ambassadors and Night Sky Network, mobilized across the U.S.
- National Academies assessment scheduled for 2019
- Annual SMD funding \$45M for Science Activation activities



SMD Science Activation Model



* Divisions responsible for science content datasets), SME selection, and enabling flight opportunities

PANEL

KELIANN LACONTE

STAR★net

Science-Technology Activities &
Resources For Libraries



LUNAR AND
PLANETARY
INSTITUTE

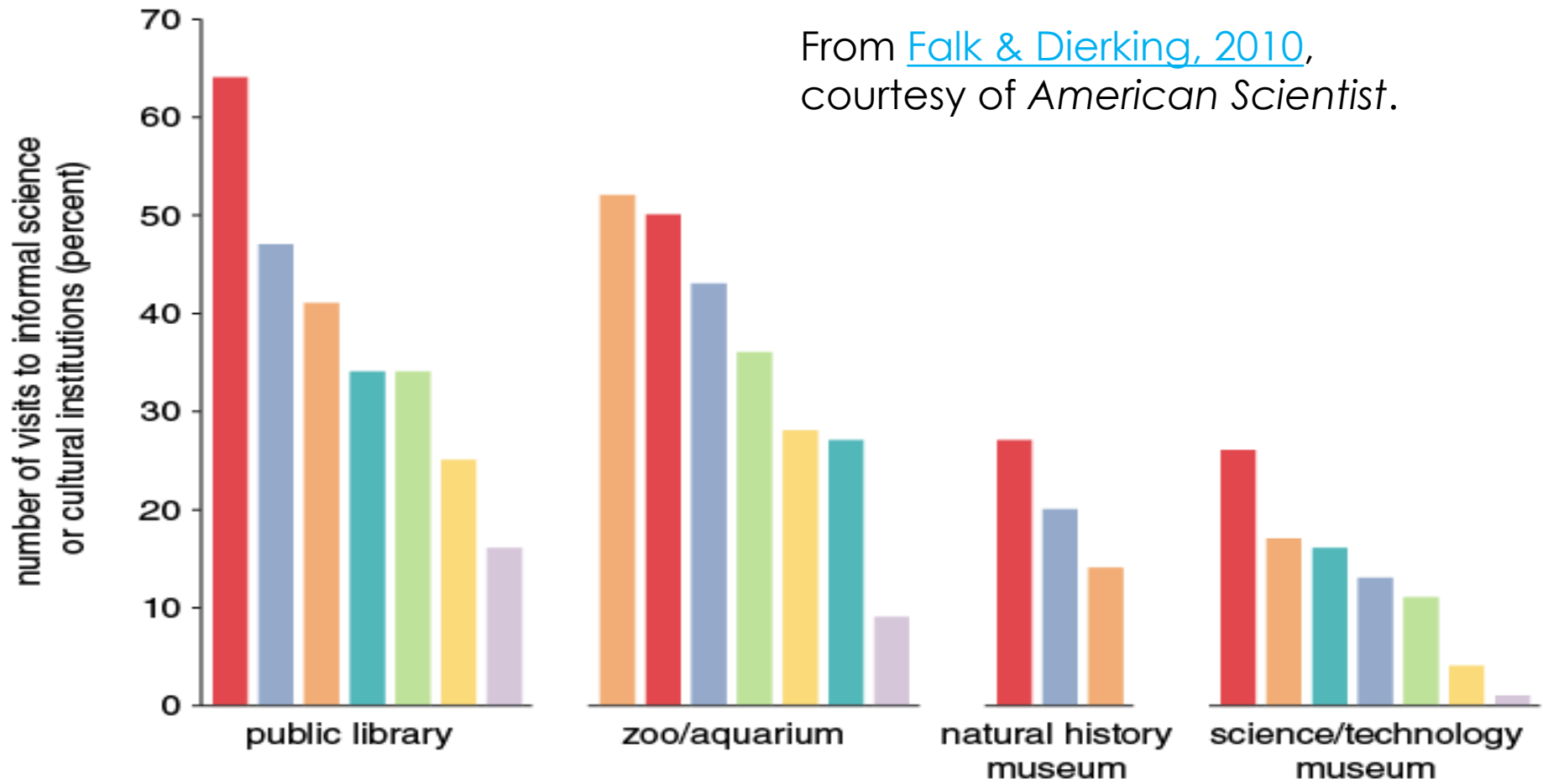


NCIL
National Center for
Interactive Learning



Cornerstones
of Science
awakening curiosity, enriching lives

Use of Informal Science Venues



Science Learning Ecosystems

Network of science
learning providers



The Science Learning Ecosystem

John H. Falk
Institute for Learning Innovation
Oregon State University

ABSTRACT

There is a revolution occurring in how, when, where and even why people learn science. Learning today is continuous and on-demand. Learners of all ages seek science educational experiences from myriad sources and across multiple platforms – while at home, on weekends and even while on vacation. Unlike in the past, most science learning today is *free-choice*, driven primarily by an individual's needs and interests. In fact, research indicates that much of the current disparity in a person's science literacy derives from inequities in access to quality out-of-classroom learning opportunities. Schools remain important components of the new science education ecosystem, but increasingly important are informal educational institutions and resources such as public libraries, museums and national parks.

Science Learning Ecosystems

Network of science
learning providers

Individuals

www.starnetlibraries.org/stem-in-libraries



The Science Learning Ecosystem

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Questions

1. Where are the “third places” in our communities that can be watering holes for STEM learning?
2. How can we create alliances with other organizations for greater impact?
3. How can we tap into the family movement?



Centennial Park Library, High Plains Library District, CO

DENISE SMITH

Scientific Literacy

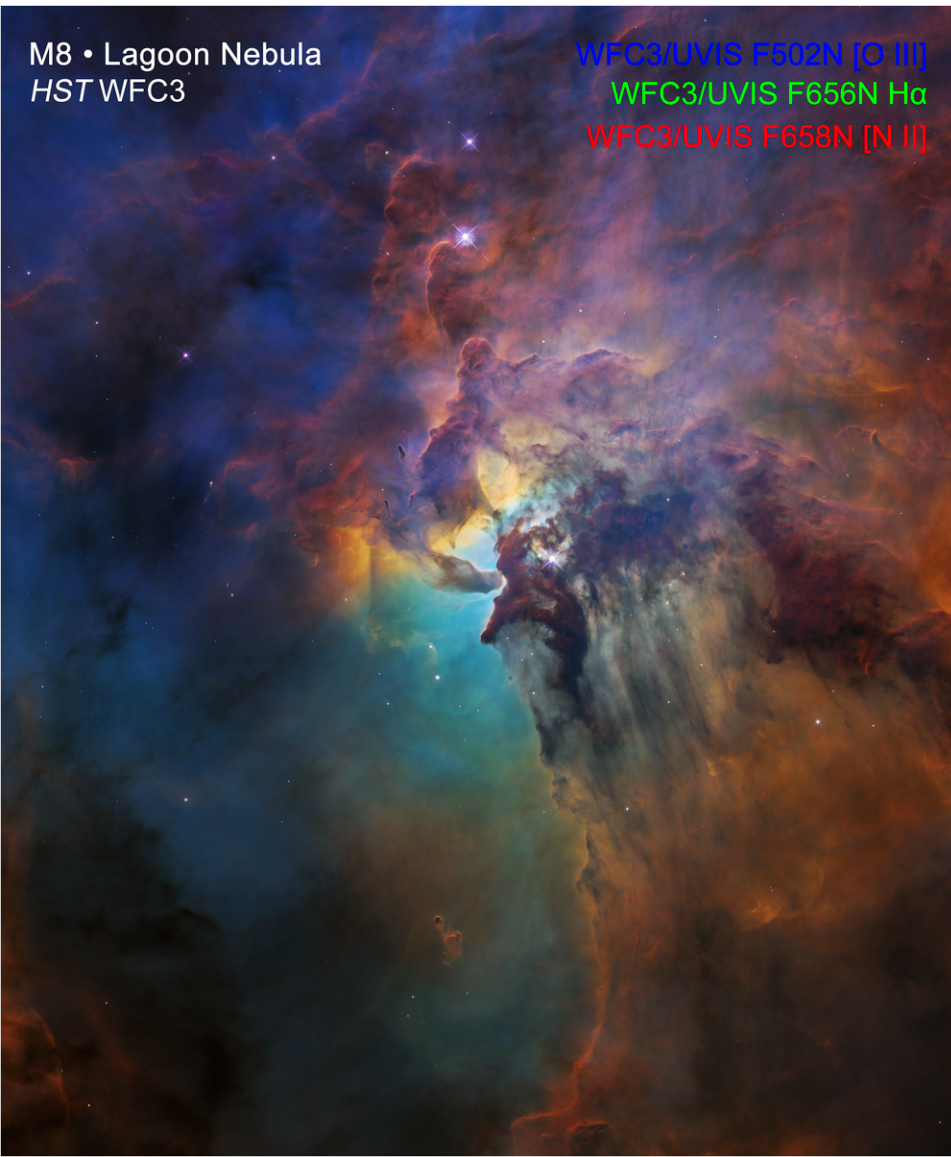
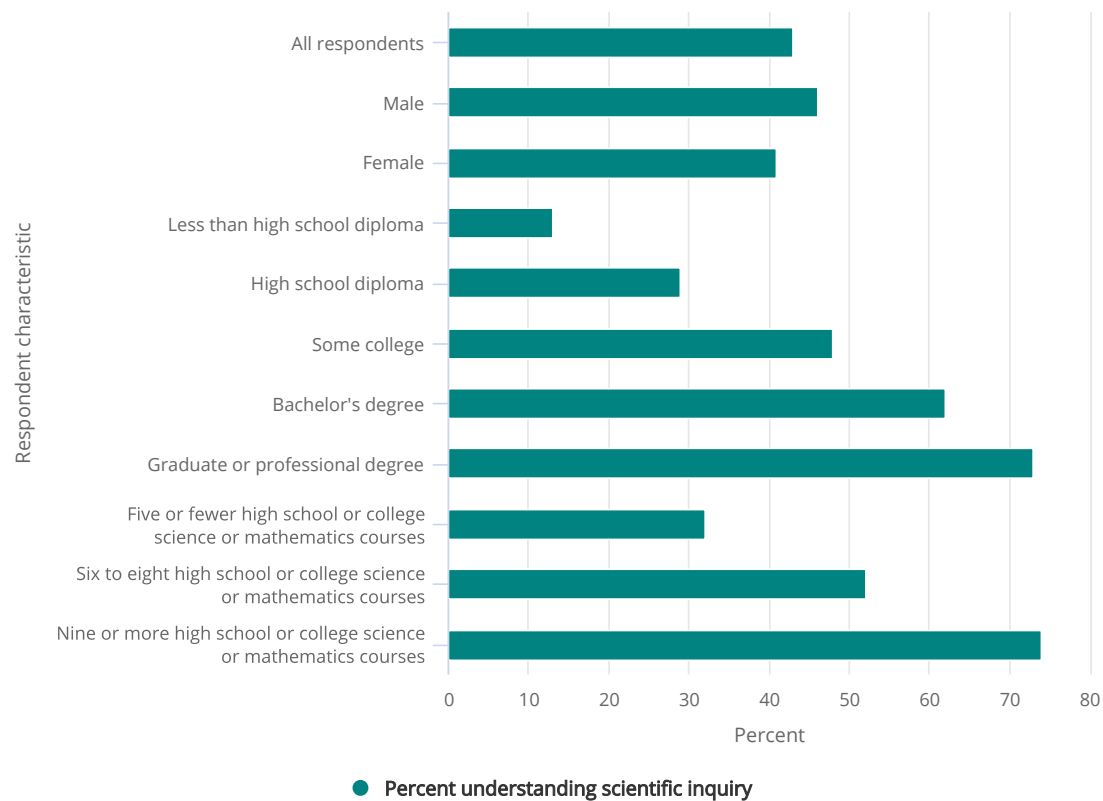


FIGURE 7-9

Understanding scientific inquiry, by respondent characteristic: 2016


Note(s)

See Appendix Table 7-11 for explanation of understanding scientific inquiry and questions included in the index and additional respondent characteristics.

Source(s)

NORC at the University of Chicago, General Social Survey (2016).

Science and Engineering Indicators 2018

Questions to Explore

How can NASA projects and the NISE Network community work together to:

- have a bigger impact?
- increase scientific literacy on a national scale?

How can we engage public audiences in NASA science discoveries that involve complex topics and use them as teachable moments?

THERESA SCHWERIN

Authentic STEM Engagement

How can informal learning organizations support deeper engagement and participation of the public in NASA STEM through citizen science?

LEARNING THROUGH CITIZEN SCIENCE

Enhancing Opportunities by Design



Choose your protocol:

GLOBE
clouds



Visit the Observer Website

Some Context

2018 National Academies of Science Report

- Need to explicitly design for learning
- Learning through citizen science has benefits for participants, scientists, communities, and science
- Broadens the scope of who can contribute, but issues of equity need to be considered and addressed

NASA Policy on Citizen Science

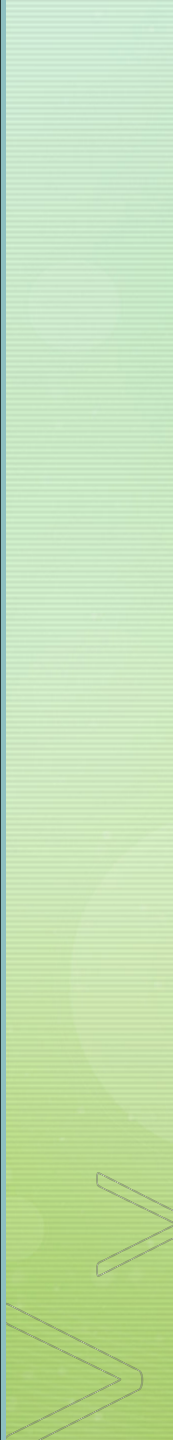
- Held to the same standard as any NASA science program
- Contribute to building a scientifically-literate nation

NASA provides numerous opportunities for the public to participate in NASA science

- Across all science divisions
- Range from data collection, data analysis, and problem solving
- Example: GLOBE Observer



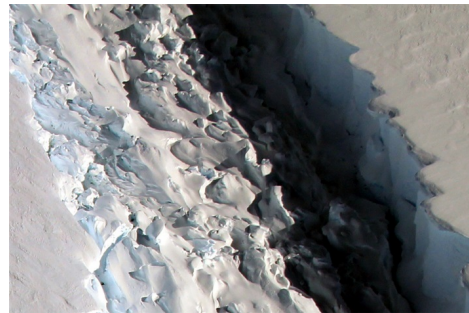
Key Questions

- What would motivate you to engage your public audiences to participate in citizen science?
 - What specific roles do you see museums and science centers playing to engage the public in STEM through citizen science?
 - What considerations would impact museums and science centers facilitating deeper STEM engagement in NASA citizen science for your community?
 - How can we best support you? (other than \$\$)
- 

LIN CHAMBERS

SCIENCE

National Aeronautics and
Space Administration



Data and Data Literacy

Dr. Lin Chambers

Science Education Integration Manager
Strategic Engagement & Partnerships Division
NASA HQ

Feb. 2019

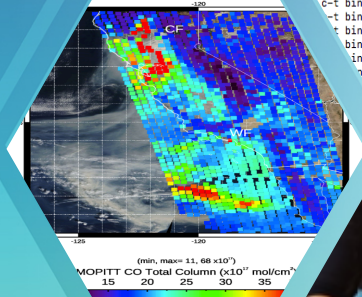
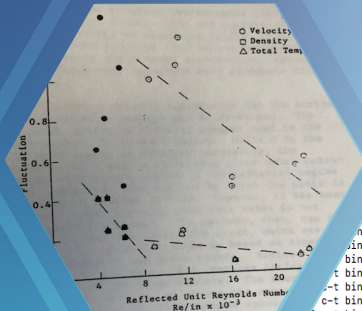
Some context



- 2018 Co-STEM report focus: “Computational Literacy”.
- NGSS Practices:
 - Analyzing and Interpreting Data
 - Using Mathematics and Computational Thinking
- NAS: almost 200 consensus study reports around big/massive (!) data.
- NASA:
 - 24 TB/day for a single new Earth observing mission!
 - ~6,000 data collections – just for Earth!

Key questions

- What do data look like in the 21st Century?
- How should we expect students or museum visitors to interact with data?
- What would a learning progression for data literacy look like?
- What particular role can museums and science centers play in supporting that learning?
- How important is it to interact with data?



pop	58.62	flux:	0.018327 n
1 pop	58.62	flux:	0.018323 no.
1 pop	43.85	flux:	0.018285 norm.
1 pop	43.85	flux:	0.018282 norm.
1 pop	81.83	flux:	0.018622 norm.
in 1 pop	81.83	flux:	0.018615 norm. 0.
bin 2 1 pop	114.37	flux:	0.019609 norm. 1.
bin 2 1 pop	114.37	flux:	0.019356 norm. 1.0
bin 2 1 pop	184.98	flux:	0.016361 norm. 0.999
c-t bin 2 1 pop	184.98	flux:	0.016181 norm. 1.000
c-t bin 2 1 pop	49.59	flux:	0.018257 norm. 1.00000
c-t bin 2 1 pop	51.23	flux:	0.019071 norm. 1.00000
c-t bin 2 2 pop	8.26	flux:	0.046870 norm. 0.99999
c-t bin 2 2 pop	8.26	flux:	0.045294 norm. 1.0000
bin 2 2 pop	1.64	flux:	0.047593 norm. 1.000
bin 2 2 pop	1.64	flux:	0.046898 norm. 1.00
bin 2 3 pop	3.35	flux:	0.093840 norm. 1.
in 2 3 pop	3.35	flux:	0.092268 norm. 1.
2 3 pop	3.27	flux:	0.066593 norm. 1.
2 3 pop	1.64	flux:	0.084810 norm.
3 pop	3.27	flux:	0.081429 norm.
3 pop	3.27	flux:	0.084608 no
pop	1.64	flux:	0.084313 n



RAE OSTMAN

Engaging all learners

CoSTEM vision: All Americans will have lifelong access to high-quality STEM education and the United States will be the global leader in STEM literacy, innovation, and employment.

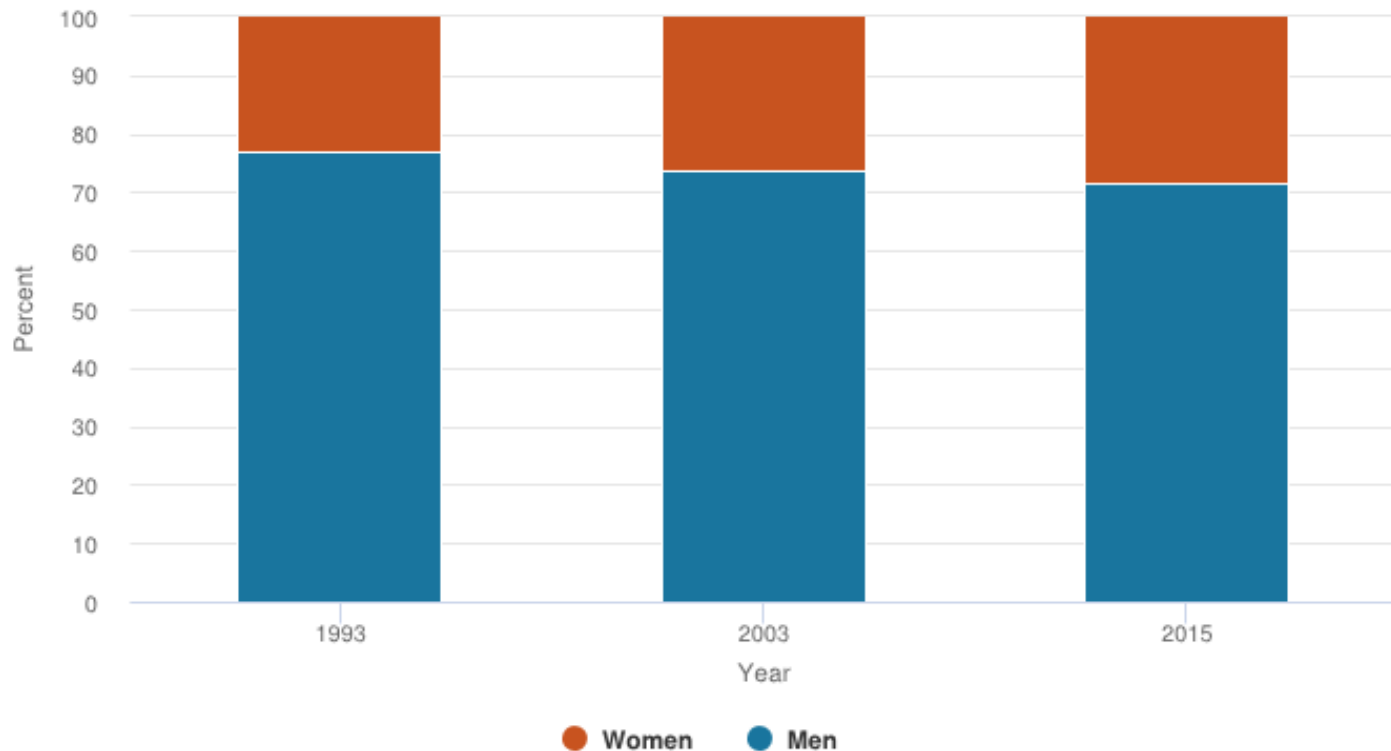
Goals:

- build strong foundations for STEM literacy
- increase diversity, equity, and inclusion in STEM
- prepare the STEM workforce of the future

Women in STEM

**51% of population
<33% of scientists and engineers**

U.S. men and women in S&E occupations: 1993, 2003, and 2015

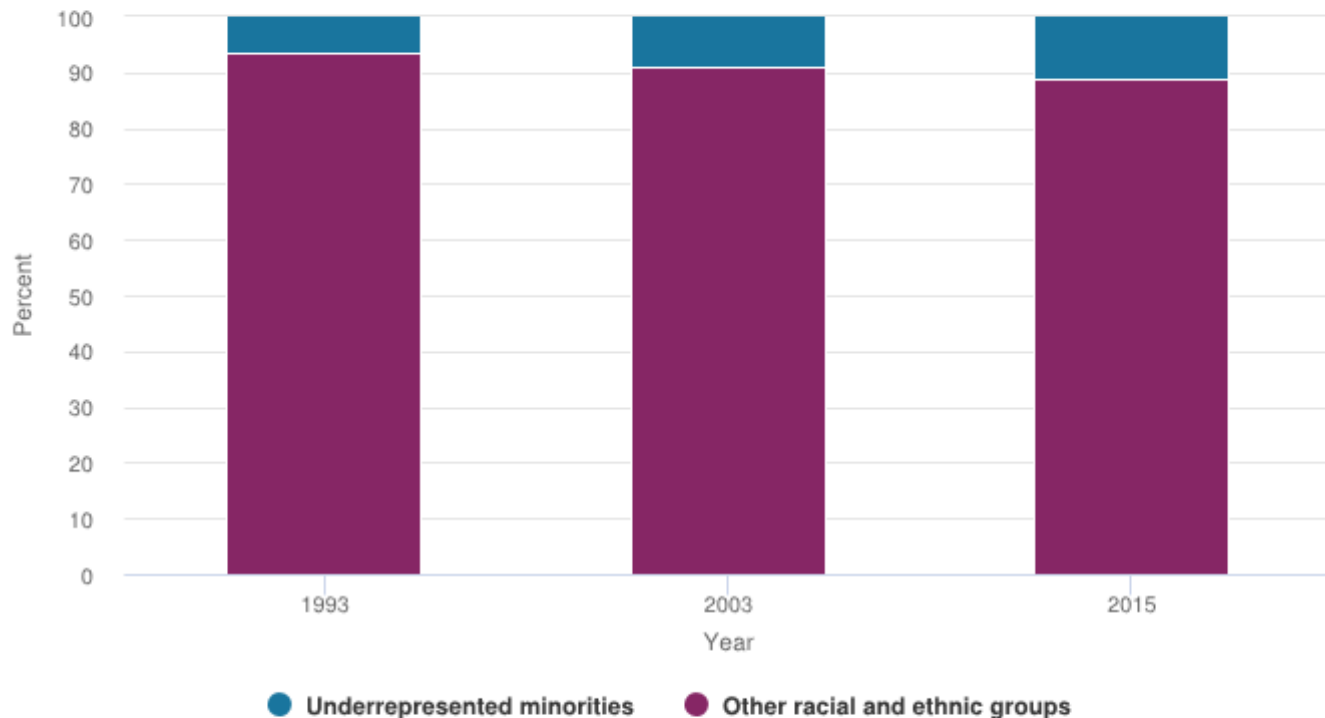


National Science Board, Science & Engineering Indicators, 2018

Minorities in STEM

27% of population
11% of scientists and engineers

U.S. underrepresented minorities and other racial and ethnic groups in S&E occupations: 1993, 2003, and 2015



National Science Board, Science & Engineering Indicators, 2018

Engaging all learners

1. How can the NISE Network and NASA Science Activation work together to broaden participation in STEM learning?
1. What approaches, tools, and resources do we need to make a difference, in our communities and nationally?

DISCUSSION

Topics

- STEM ecosystems
- Scientific literacy
- Authentic STEM engagement
- Data literacy
- Engaging all learners

Other questions

- What are the greatest needs and opportunities ahead of us in informal STEM learning / Earth and space?
- How can the NISE Network have the greatest impact as part of NASA Science Activation?

Thank You

